



**MEDIA RELEASE**

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**LAKE SPA UPGRADE AT POLYNESIAN SPA**

Polynesian Spa has just completed a major upgrade of its deluxe Lake Spa locker rooms. The floor to ceiling upgrade has seen the installation of new lockers, changing cubicles, toilets, showers, hand basins and vanities along with a completely new and fresh colour scheme. These locker rooms cater for clients bathing in the deluxe Lake Spa bathing pools and those indulging in spa therapies.

The Lake Spa bathing pools are Polynesian Spa's premium bathing option and cater for about 10% of the spa's total bathers. The quiet seclusion of the Lake Spa and the extra amenities is what appeals to most Lake Spa clients. It is often compared to bathing "business class."

This winter will also see the introduction of a new roster system for Lake Spa Retreat therapists aimed at more therapists being available at the most popular time, late afternoons. Lake Spa Retreat therapies are extremely popular and bookings are essential, especially in the high season. Close monitoring of demand is continuing to see if there is a case for adding further therapy rooms.

After undergoing a major eighteen month redevelopment in 2006/07, Polynesian Spa has once again been voted in the top ten spas in the world by readers of the prestigious UK Condé Nast Traveller magazine in the medical/thermal/natural spas category of the 2009 Spa Awards. Top of the awards list this year was the Blue Lagoon Spa in Iceland. Polynesian Spa is the only thermal spa outside Europe to feature in the top ten.

Polynesian Spa is a member of the Best Spas of New Zealand tourism network. [www.bestspasofnewzealand.com](http://www.bestspasofnewzealand.com)

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