



MEDIA RELEASE

Experienced hands at the helm as Chuan Spa launches into New Zealand market

For further information contact:

Rachel Broadmore, Marketing Communications Manager

T +64-9-300 2817, M +64-275-476 335, E rachel.broadmore@langhamhotels.com

(Auckland - 16 April 2009)

The combined expertise of local and international Langham staff will ensure a successful Chuan Spa launch says Managing Director of The Langham, Auckland, Jeffrey van Vosselen.

Introducing the unique Chuan Spa to the New Zealand market is the first of several major projects in 2009 for **Mr van Vosselen** who has been **Managing Director at The Langham, Auckland** since October 2008. He was previously General Manager at Langham Place, Mongkok in Hong Kong and oversaw the launch of the very first Chuan Spa in 2005.

"I have experienced first-hand the journey that Chuan Spa has taken since its inception so it's with great pleasure that we launch Chuan Spa at The Langham, Auckland at this point of refinement and excellence. It will set a new benchmark in spa experience for New Zealand," says Mr van Vosselen.

"Chuan Spa at Langham Place has proved exceptionally popular and we know that the integrity of Chuan Spa is due to the guiding principles of Traditional Chinese Medicine (TCM). Similarly Chuan Spa in Melbourne and Chuan Spa Body + Soul in Boston have shown the appetite guests have for a world class spa in order to complete their five-star experience at The Langham."

After Auckland, Chuan Spa will next launch in the hotel group's flagship property, The Langham, London later in the year.

A self confessed 'spa fan' and believer in the value of spa treatments, Mr van

83 SYMONDS STREET, AUCKLAND
T +64 9 379 5132 F +64 9 377 4075
Langhamhotels.co.nz

AUCKLAND BOSTON HONG KONG LONDON MELBOURNE PASADENA SHANGHAI

Vorsselen sees Chuan Spa as a ground-breaking product for the New Zealand market. He believes Chuan Spa has the potential to put Auckland on the map, as a spa destination, as Chuan Spa did for Hong Kong only four years ago.

Notes:

Chuan Spa is the signature spa facility of Langham Hotels International featuring a range of specially-created pampering spa treatments based on the principles of Traditional Chinese Medicine (TCM).

“Chuan” in Chinese means flowing water. As the source of life, water represents the re-birth and re-balancing of one’s whole being. Chuan is amongst the very first hotel spas to incorporate principles of Traditional Chinese Medicine into its signature treatments and operational details from ambience, décor, unique TCM breathing ritual, tea, and private-label products.

The Langham Auckland is a five-star 410 room property with seven different room and suite categories. It is one of only two New Zealand properties that belong to ‘Leading Hotels of the World’, an association representing the world’s finest five-star hotels.

Chuan Spa is a member of the Best Spas of New Zealand tourism network. www.bestspasofnewzealand.com



IMAGE: Jeffrey van Vorsselen, Managing Director of The Langham, Auckland.

ENDS

83 SYMONDS STREET, AUCKLAND
T +64 9 379 5132 F +64 9 377 4075
Langhamhotels.co.nz

AUCKLAND BOSTON HONG KONG LONDON MELBOURNE PASADENA SHANGHAI