



MEDIA RELEASE

Chuan Spa launches with expat Director

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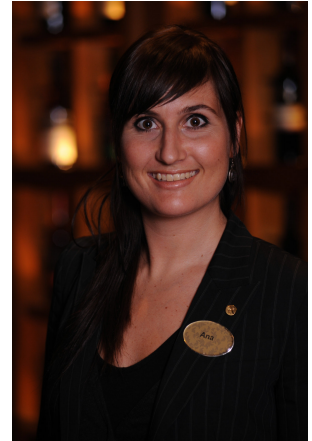
Returning expat and spa industry expert, **Ana Crawford is the Director of Chuan Spa** and with over 11 years experience in the spa industry, Ms Crawford returns to New Zealand with a wealth of industry knowledge.

Most recently she has worked at a range of destination spa resorts and hotel spas including a stint at the world renowned Chiva-Som in Thailand. Ana has work for the Paua Group in Hong Kong, directing both the Paua Spa at Centre Stage and The Victorian Spa at The Disneyland Hotel.

"I am delighted to bring my international experience to The Langham as we prepare to launch Chuan Spa. I have a great team working alongside me and we are thrilled to open the exquisite Chuan Spa," says Ms Crawford.

Her team of ten staff have been recruited locally and are experienced therapists who have now been trained in the art of Chuan Spa. Completing the team is Patrice Hardy who is the spa's registered Chinese Medicine Consultant and a former theatre nurse, who has over five years experience in acupuncture study and Traditional Chinese Medicine.

Ms Crawford has spent the last two and a half years running spas in Hong Kong which is where she was first introduced to Chuan Spa as The Langham hotel's official spa brand. Now passionate about the Chuan Spa experience, Ana says the Chuan journey is entirely unique and has to be experienced.



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Notes:

IMAGE: Ana Crawford, Spa Director of Chuan Spa at The Langham, Auckland.

Chuan Spa is the signature spa facility of Langham Hotels International featuring a range of specially-created pampering spa treatments based on the principles of Traditional Chinese Medicine (TCM).

“Chuan” in Chinese means flowing water. As the source of life, water represents the re-birth and re-balancing of one’s whole being. Chuan is amongst the very first hotel spas to incorporate principles of Traditional Chinese Medicine into its signature treatments and operational details from ambience, décor, unique TCM breathing ritual, tea, and private-label products.

The Langham Auckland is a five-star 410 room property with seven different room and suite categories. It is one of only two New Zealand properties that belong to ‘Leading Hotels of the World’, an association representing the world’s finest five-star hotels.

Chuan Spa is a member of the Best Spas of New Zealand tourism network.

www.bestspasofnewzealand.com

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